

# FAIRCHAIN

## **Our Partnership with Fairchain**

The artist and gallery are partnering with Fairchain, a title management, authentication, and transaction platform for fine art, organized around a high-impact social mission. Each artwork registered on Fairchain is accompanied by a blockchain-backed certificate of title and authenticity with provenance back to the artist's studio. Fairchain deepens relationships between artists and patrons by establishing a secure record of ownership and authenticity, inclusion in the artist's digital catalog raisonnée, and protection from future disputes.

The goal is to make selling art simple and secure for all parties and to create an art market that is bigger and healthier for all involved.

## **How does it work?**

- You will be asked to sign a sales agreement committing a modest percentage to be paid to the artist should you ever resell the work, as well as a small percentage dedicated to a 501c3 charitable fund for working artists.
- Once payment for an artwork is received, the seller will transfer the work's digital certificate of title and authenticity to the buyer. Buyers pay nothing for Fairchain's certification and title transfer service.
- Proof of ownership and authenticity of purchased work(s) can be verified at any time by logging in to your Fairchain account.
- Fairchain is built on discretion and trust. Your private data is not our product. To that end, Fairchain does not and will not sell user data to third parties. Ever.

## **About Fairchain**

Fairchain's title management platform facilitates secure exchanges of art while contributing to sustainable revenue streams for artists and their galleries via resale royalties. Fairchain is a new way to securely manage digital certificates while simplifying transactions and granting artists residual rights to their creative products.

Learn more – <https://fairchain.art>